

Executive Skills for Pastors

Led by Faculty from the School of Management
at California Lutheran University

January 11 - 15, 2016



SPIRIT in the DESERT
Retreat Center

Discover Your Calling

www.spiritinthedesert.org
<http://3rdchapteroflife.org>

Leadership and Management - is there a difference?

The answer is YES! Pastors and their staff at times manage and at other times lead.

- ◆ How do you get the best from every member of your staff, your congregation and yourself for ministry?
- ◆ How do you manage the complexities of change while building capacity for fulfilling your congregational mission and vision?

This week will offer contemporary management insights into your organization. Those insights will emerge as we discuss and reflect on meeting today's challenges for pastors and their congregations. We'll explore these topics:

**FINANCE/STEWARDSHIP ♦ LEADERSHIP ♦ MARKETING ♦ ENTREPRENEURSHIP
INFORMATION TECHNOLOGY ♦ STRATEGIC PLANNING & DIRECTION**

The week will focus on the challenge of change, developing strategic initiatives, marketing, the dynamic power of information technology and creating a culture of innovation and creativity. The week will further provide the opportunity for reflection, renewal, networking and just some good old fellowship.

"Pastors don't often learn the business, marketing, and management sides of church leadership while in seminary. This class was superb, practical, and engaging. I highly recommend it to pastors of all sized congregations."

"I thought the strength of the course was the small class size, the significant amount of time we had for discussion and questions, and the personal, direct way we could connect from the presenters. This allowed for the course to be tailored, in a sense, to everyone because each could take their questions and discussions in directions they needed relative to their ministry."

Cost & Registration [Program begins with lunch on the 11th, and ends with lunch on the 15th]

\$875 - Double Occupancy Room

\$990 - Private Room

\$550 - Commuter [Program & Meals only]

[Reserved for those with medical needs]

Register online at: www.spiritinthedesert.org

Or contact Cyndy at (480) 488-5218 - cyndy@spiritinthedesert.org

California Lutheran University

School of Management



[From left to right]

Rev. Kapp L. Johnson, J.D.

Senior Lecturer in Ethics & Law

Bonnie L. Johnson, M.B.A., C.P.A.

Senior lecturer in Finance & Economics

William B. Gartner, Ph.D.

Professor of Entrepreneurship

Veronica Guerrero, Ed.D.

Assistant Professor of Marketing

Bruce Gillies, Psy.D.

Assistant Professor of Management

Paul Witman, Ph.D.

Associate Professor of Information Technology